

# SIGN AFRICA

THE SIGN, DISPLAY AND DIGITAL GRAPHICS EXPO

# 2023

## RATE CARD



# REGIONAL EXPOS

The Sign Africa Regional Expos will give industry professionals an opportunity to see equipment, media and business opportunities in a city near them. The Regional Expos provide an ideal platform to showcase products for the sign, display, digital graphics and wide format Industries. We will make extensive use of our comprehensive databases and reach visitors through the Sign Africa Journal, Sign Africa website and newsletter, tickets, e-mailers, radio, posters, billboards (where available), newspapers and industry associations.

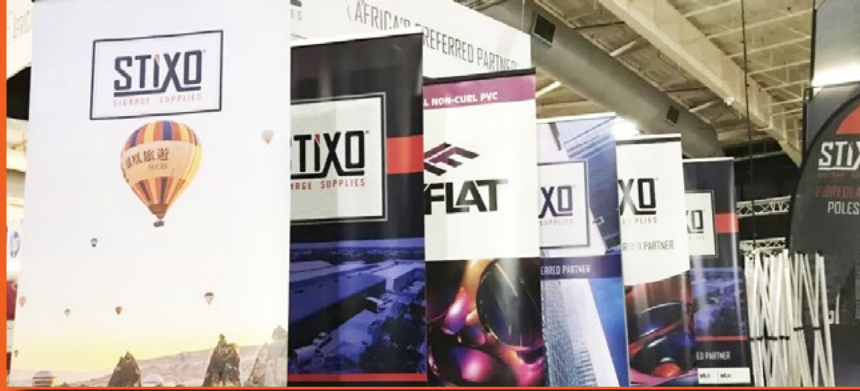


# PLATINUM SPONSOR



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# RATE CARD



	MBOMBELA 2023	DURBAN 2023	CAPE TOWN 2023
VENUE	Emnotweni Arena	Durban ICC	CTICC
HALL	Arena	Hall 2	Hall 1
EXPO TIMES	22 February 9am - 5pm	22-23 March 9am - 5pm	3-4 May 9am - 5pm
BUILD-UP	21 February: 8am - 8pm	21 March 8am - 8pm	2 May 8am - 8pm
BREAK DOWN	22 February: 5pm - 9pm	23 March 5pm - 9pm	4 May 5pm - 9pm
RATE*	<b>R17 850-00</b> per 9sqm ex VAT	<b>R17 850-00</b> per 9sqm ex VAT	<b>R17 850-00</b> per 9sqm ex VAT
<b>LESS 10% IF YOU BOOK ALL THREE REGIONAL EXPOS</b>			
INCLUDES	9sqm floor space - Table and 2 Chairs per 9sqm - Venue is carpeted - Electrical Plug point per 9sqm	9sqm floor space - Venue is carpeted	9sqm floor space - Not carpeted
OPTIONAL SHELL SCHEME PACKAGE	No Shell Scheme available	Rate: <b>R465</b> per sqm 1 x Fluorescent light 1 x plug point Fascia board with company name	Rate: <b>R465</b> per sqm 1 x Fluorescent light 1 x plug point Fascia board with company name Carpets

## PAYMENT

- Stand will only be confirmed once the contract has been signed.
- A 50% deposit is required on booking.

## VISITOR PROFILE

- Wide format print shops
- Signage manufacturers
- Point of sale manufacturers
- Laser cutting, marking and engraving companies
- T-shirt printers
- Screen printers
- Textile printers
- 3D print providers
- Digital signage users
- Embroiderers
- Large retail outlets
- Brand owners
- Corporates with in-house branding departments
- Architects
- Interior designers
- Buyers in the visual communications industry

## EXHIBITOR PROFILE

### SUPPLIERS OF:

- Wide format printing machines
- Flatbed printing machines
- Digital signage
- Laser cutting, routing & engraving machines
- Laminating & finishing equipment
- Textile printing equipment
- Vinyls and substrates
- Label printing equipment & consumables

- 3D printing equipment & services
- Colour management professionals
- LED's and neon
- T-shirt printing machines & equipment
- Signage systems
- Directional signage
- Screen & pad printing equipment
- Software

### MANUFACTURERS OF:

- Banners, gazebos, pop-ups, flags
- Point of sale branding

- Branding systems
- Signage - vehicle wraps
- Visual communication branding

STAND SALES  
Dyelan Copeland

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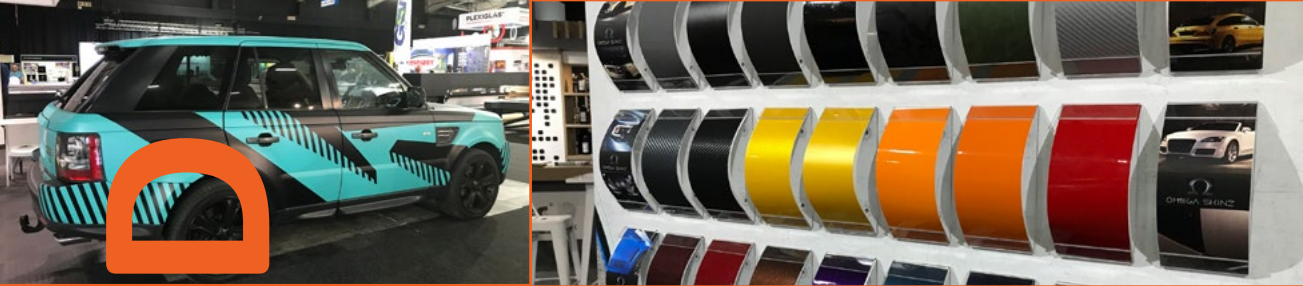
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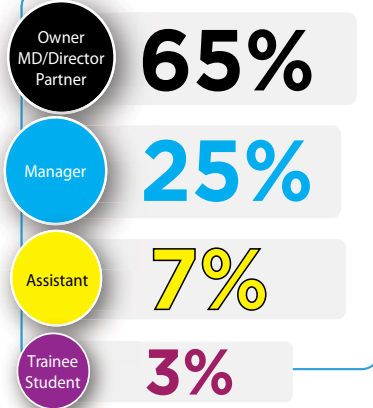
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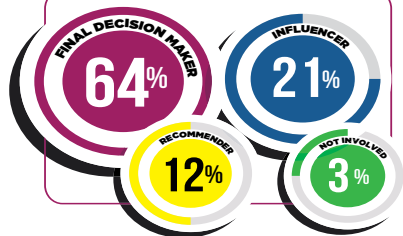


# RATE CAR

## JOB ROLES



## PURCHASING ROLE



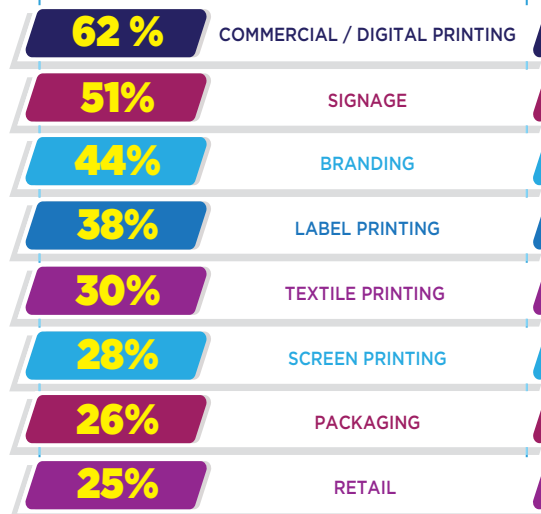
## TOP 6 AREAS OF INTEREST



## Number of Employees



## CURRENT AREAS OF BUSINESS ACTIVITY



# EXHIBITOR QUOTES

2022 Regional Expos:

*'It was lovely. We interacted with a lot of new people,'* said **Lerato Senna, JG Electronics.**

*'Overall it was great. It was only two days, but we met many current customers and clients, who we had a long talk with. We sold one machine to a current client, a 3D printer, and we will install it and offer training. There were many potential clients,'* said **Jay Kim, Exion Corp.**

*'We experienced quality leads, so the people that arrived came with intent. They knew what they wanted, they were very specific and they were from the industry. We were satisfied,'* said **Angelique Greer, Midcomp.**

*'The show was good, with a lot of good interest. I think we did well and I am positive about it,'* said **Jordan Steinbach, Uprint.**

*'It was busy. There were good leads, and we saw customers from other areas we didn't know about, so that was really good. It's always good to socialise and interact with other people in the industry, and see what's new,'* said **Ilze Bester, Kolok.**

*'I was pleasantly surprised about the type and amount of people at the show, and the whole atmosphere. It went really well and was well organised,'* said **Graham Roy, Graficomp.**

*'The show was a success and it was well planned, I liked it. The market seems to be growing in a business sense. These shows give us opportunities to grow in different sectors or areas in the country. It has been positive for us,'* said **Tony Arriah, Stixo.**

*'The feedback was positive. There were a lot of people that came through and they asked a lot of questions. I'm sure we are going to get a lot of leads and sales from the show,'* said **Mustapha Jacobs from REXX Screen & Digital Supplies.**

*'It was good. We got a few good customers,'* said **Jarrid Cloete from Riso Africa.**

*'The expo has been absolutely fabulous. The quality of leads I got, which included clients I never even knew about who are in Durban, has been astronomical. I'm so impressed. The organisation of the expo was brilliant and everything ran so smoothly,'* said **Carol Badenhorst, Exion Corp.**

*'We had a good turnout at the show. People were excited about the launch of the new TrueVis 3 range of Roland print and cut machines, including the VG3 and SG3, with wide colour gamut. Overall, I think we had a good show with some good leads that will turn into sales,'* said **Gary Govender, Roland DG South Africa.**

*'It has been a busy day and was busier than I anticipated. It's good to see the industry getting together at expos and moving in the right direction,'* said **Dov Meyers, Chemosol**

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